

## ***David L. Cassell, Design Pathways***

David L. Cassell is co-director of Design Pathways, a consulting company based in Corvallis, Oregon providing survey sampling design and analysis, experimental design, statistical analysis, SAS programming, and SAS systems design to public and private sector clients. He is also a contractor for the U.S. Environmental Protection Agency, where his primary responsibility is design and analysis of environmental survey designs for the U.S. EPA's EMAP program. David co-developed both the network sampling design and the plot design for the national inter-agency Forest Health Monitoring program, both of which were peer-reviewed by a panel from the American Statistical Association.

A 25-year SAS Software user, David has applied SAS System capabilities to generate and analyze survey sampling designs for environmental monitoring that have been implemented across the United States, as well as in a number of foreign countries.

David's expertise with the SAS System has been recognized by his peers within the user community in several ways. David has given award-winning presentations at numerous SAS user group meetings on topics ranging from survey sampling to the integration of SAS and PERL. He holds undergraduate and graduate degrees from University of North Carolina at Chapel Hill, University of California at Irvine, and Iowa State University.